

Station KSNV-TV LAS VEGAS, NV. Agency () STRATEGIC MEDIA PLACEMENT Rep Firm () PHILADELPHIA
 Advertiser () JOE HECK 4 CONGRESS 7669 STAGERS LOOP Sales Office () AMY MCCREARY
 Product JOE HECK 4 CONGRESS DELAWARE, OH 43015 Salesperson ()
 Estimate# 2214 Agency C/P1/P2/E //2214 Flight Dates 11/05/2012 - 11/06/2012 Salesperson Phone# 215-568-6540
 Buyer KEGAN BERAN Hiatus Weeks Salesperson FAX# 215-568-1845
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	730P-8P	FACE	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	Buyline Comment: FACE											
	12	M	11P-1135P	NEWS	:30	\$575.00	11/05-11/05	1	1	1	\$575.00	
	Buyline Comment: NEWS											
	13	M	1135P-1235A	LENO	:30	\$275.00	11/05-11/05	1	1	1	\$275.00	
	Buyline Comment: LENO											

---REPORT TOTALS---
 Report Totals: 31 / \$17,015.00

---SALES MONTHLY TOTALS---
 Nov 12: 31 / \$17,015.00
 Sales Totals: 31 / \$17,015.00
 Station Totals: 31 / \$17,015.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$45,986	CATV 0%	KBLR 0%	KINC 0%	KLAS 27%	KSNV 37%
		KTNV 20%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 16%
		XXXX 0%				

---COMPETITIVE COMMENTS---
 NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

Rep Order# 6815981 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 102137 Printed: 05/29/2012 8:51 AM 3 of 3
EC'd Yes Last Received: 05/21/2012 2:22 PM
Showing Buylines: All Lines

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7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2214
Flight Dates 11/05/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
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— CREDIT RISK —
CASH IN ADVANCE